



ROCK 'N' ROLLTM

FANTASY CAMP

◆ Corporate Team Building ◆

ROCK YOUR BUSINESS:

THE ONLY 2-IN-1 TEAM-BUILDING AND CORPORATE ENTERTAINMENT PROGRAM

Rock 'n' Roll Fantasy Camp is an engaging, high-energy activity that unleashes creativity, improves communication, encourages collaboration and reinforces team-building skills. The experience delivers immediate results to your business while creating lasting memories for your clients and employees.

Our program can be tailored to fit your company's specific needs, budget, time limit, group size and any other specifications.

NO MUSICAL EXPERIENCE IS REQUIRED

Both experienced musicians and non-musicians will take away the benefits of our program.

ROCK 'N' ROLL FANTASY CAMP TEAM-BUILDING EVENT

The Rock 'n' Roll Fantasy Camp Corporate program is the ultimate team-building and entertainment event that delivers an electrifying and transformative experience. Participants are placed in a "band." Each band is given a celebrity Rock Star counselor, from bands such as AC/DC, KISS, Alice Cooper, Guns 'n' Roses, and hundreds more. Each Rock Star works with their group to rewrite the lyrics to a well-known rock song that incorporates your company's goals and values. That evening, each band performs their newly written song live on stage, backed by our Rock Stars, in front of all their coworkers.

2-IN-1 PROGRAM TEAM-BUILDING & ENTERTAINMENT

After your corporate bands perform, our Rock Stars will put on an All-Star concert of hit songs that will have everybody dancing and singing along. If your event has participants that do play an instrument, they can join our Rock Stars on stage during the performance and the All-Star jam and show off their musical abilities.

Not only do you get to have your employees collaborate on a creative level through the universal language of music but, everyone gets to enjoy a live rock concert, performed by some of the best in the industry.



CORPORATE PARTY ENTERTAINMENT

If you are looking to recognize, reward or show appreciation to employees or clients, there is no better way to do so than with the Rock 'n' Roll Fantasy Camp Corporate Party package. Imagine Rock Stars milling about over cocktails meeting your key people, signing autographs and posing for photos with your VIPs. Picture a Rock Star at every table during dinner.

Following dinner, our Rock Stars will perform a private concert. And if you have a CEO, employee, or client that can play an instrument, we'll have him/her join and jam with the All-Star band!

BENEFITS OF TEAM-BUILDING PROGRAM

- Development of leadership skills—*every band needs a leader.*
- Creates an environment to build trust—*Band members support and trust one another; trust allows an artist to take creative risks while knowing that regardless of the outcome, their band mates have their back—same goes in business.*
- Encourages collaboration—*whether it's by choosing a song, naming your band or simply playing, there is nothing more collaborative than making music.*
- Ignites the inner rock stars of your company—*our program features REAL ROCK STARS—nothing is more motivating and inspiring than learning from the best in the business.*
- Improved communication skills through musical expression—*it's about listening—knowing when to come in, when to pull back and when to assist.*
- Achieves peak performance—*because when the curtain opens, and the lights come on and your band takes the stage—there's just one thing to do — ROCK YOUR COMPANY.*
- Challenges time management and strategic planning skills—*you only have so long before you have to take the stage.*

CUSTOMIZE YOUR ROCK 'N' ROLL FANTASY CAMP EXPERIENCE

Your goals and objectives are important to us. Tell us what you need and we will make it happen. We collaborate with you to customize a rock 'n' roll theme for your event.

HOW COMPANIES HAVE CUSTOMIZED THE ROCK 'N' ROLL EXPERIENCE

Just like bands get to have a "rider" stating what they need before a show, you get to specify your rider for your event.



- **Time, Inc.** used a "Battle of the Bands" experience where clients' bands were mentored by our Rock Stars in a one night Rock 'n' Roll Fantasy Camp and then they competed.
- **The CMO Club (New York City)** Members participated in a rehearsal with our Rock Stars and performed that night on stage in front of their colleagues.
- **Hard Rock International (Orlando)** Following a day-long meeting, their Marketing Department was divided into bands to rewrite lyrics and then perform songs from the 80s, with Rock Stars like Kip Winger and Lita Ford.
- **New York Methodist Hospital** Held a Corporate Camp for their annual gala fundraising event. They surprised their gala attendees with guest performers who serve on NYM's medical staff. A few talented doctors stepped out on stage to perform with the RRFC All-Star band. Each doctor received personal rehearsal time to practice their song. The RRFC All-Star band also invited willing attendees to accompany them onstage through a one hour plus set of fan favorites. Signed rock 'n' roll memorabilia in the silent auction was a big hit and attendees enjoyed mixing and mingling with the Rock Stars over cocktails and dinner.

THE FOUNDER

Rock 'n' Roll Fantasy Camp creator and CEO, David Fishof has brought the world some of the most successful and exciting live shows in music like, Ringo Starr & the All Star Bands, reuniting the Monkees and many more. Rock 'n' Roll Fantasy Camp has assembled musicians from hundreds of famous bands, like KISS, Yes, The

Beatles, Motley Crüe and much more. Rock 'n' Roll Fantasy Camp has earned a reputation as one of the most innovative entertainment companies in the world.

For the past 15 years, people's dreams have come true by merging Rock 'n' Roll Fantasy Camp and corporate America.

Rock 'n' Roll Fantasy Camp's continued work with these musicians combines the knowledge of millions of sold-out concerts, thousands of platinum albums and hundreds of worldwide tours.

David is also the author of the book, *Rock Your Business*.



TESTIMONIALS



“Rock ‘n’ Roll Fantasy Camp has been able to bring giants of the music world together and help make people’s dreams of creativity come true for that moment in time—a life changing experience and what a rush!”

—LITA FORD
SOLO ARTIST AND FORMER
MEMBER OF THE RUNAWAYS



“I am still spinning from the experience of the Rock ‘n’ Roll Fantasy Camp from the past few days. The guys in my now-defunct band won’t talk to me, and I don’t care because I have “lived the dream.”

—DON WEINTRAUB
DIRECTOR OF SALES & MARKETING,
RANCHO DE LOS CABALLEROS

"The planning, execution and final product made me a firm believer in the Rock 'n' Roll Fantasy Camp process for delivering a high-quality, interactive and exciting team-building program . . . Upon reflection, our experience with the corporate training group of Rock 'n' Roll Fantasy Camp was educational, creative, stimulating and fun... I would recommend this training experience to any industrial or service industry executive as a way to promote team building within your organization."

—LORENZO SIMONELLI
PRESIDENT & CEO,
GE TRANSPORTATION

ROCK 'n' ROLL FANTASY CAMP

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"RRFC has always been passionate about getting ordinary people involved in creating and recreating the sounds that shaped their lives."

—ROGER DALTRY
CBE, THE WHO

"Rock 'n' Roll Fantasy Camp is a way for me to get in touch with and thank a lot of people who have bestowed this huge honor on me."

—PAUL STANLEY, KISS

"The experience itself is AWESOME! Everyone I spoke to had a fantastic time. Everyone I speak to about it back home in NY is insanely jealous. The value one receives from your program is on many levels."

—FRANCESCA BONAVITA
EXECUTIVE VP & GM, AMERICAN EXPRESS VACATIONS

"Live Your Dreams at Rock 'n' Roll Fantasy Camp."

—SLASH
GUNS 'N' ROSES

"When you're thrust into a band situation . . . you all have to figure out quickly how to work well together, so your 'presentation' goes smoothly . . . Let's just say I've newfound interactive skills . . . still paying off in how I run things in my business life."

—CNN ARTICLE, "ONE TIME, AT CEO FANTASY BAND CAMP"

"Rock n' Roll Fantasy Camp was an activity option at our national meeting. Those who participated were beyond thrilled. Those who didn't are still saying, "I wish I had done that!"

—SUSAN PARKES
VICE PRESIDENT, MARKETING
TIME INC. STYLE & ENTERTAINMENT GROUP

"I absolutely love being here. I had a great time and I could do this every day."

—BRET MICHAELS, LEAD SINGER OF POISON